

molly B. creative

EXPERIENCE

ASSOCIATE ART DIRECTOR

French/West/Vaughan | Phoenix, AZ | 2018–Present

Art direction and graphic design support (print, digital, web, social media, photography & videography) for clients in many industries; ranging from food & beverage, hospitality, travel & tourism, pet & veterinary, clothing, consumer products, etc.

GRAPHIC DESIGNER

French/West/Vaughan | Raleigh, NC | 2014–2018

Graphic design and creative ideation (print, digital, packaging, etc.)
Website design
Social media campaign ideation and execution
Photography and retouching
On-set video assistance

GRAPHIC DESIGN SPECIALIST

Stream Realty Partners | Austin, TX | 2013–2014

Property branding & brochure design
Property & building photography
Print & digital marketing campaign design & strategy
Event Planning
Public Relations

ASSISTANT PHOTOGRAPHER/DESIGNER

Lundie's Photography | Cary, NC | 2012–2013

Digital Retouching
Invitation & announcement card design
Administrative responsibilities

GRAPHIC DESIGN/MARKETING INTERN

LStar Management | Raleigh, NC | 2012

Website design
CD jacket design
Marketing strategy

AWARDS & HONORS

2018/2019 AMERICAN ADVERTISING AWARDS

The American Advertising Federation | February 2019

Our team at FWV collectively won Judge's Choice, 4 gold, 4 silver, and 5 bronze ADDY awards

2015/2016 AMERICAN ADVERTISING AWARDS

The American Advertising Federation | February 2016

Our team at FWV collectively won 6 gold, 6 silver, and 6 bronze ADDY awards

SKILLS

Adobe CS InDesign
Adobe CS Photoshop
Adobe CS Illustrator
Google Web Designer

Digital Photography
Film Photography & Processing
Microsoft Office

EDUCATION

BA IN GRAPHIC DESIGN

Photography minor

Meredith College | Raleigh, NC | 2013